

If you are a SHRM chapter or state council leader, we invite you to join us in this initiative by sharing these resources and helping to educate your members. Simply follow these five steps by the end of 2017, then register your state or chapter as an Aging Workforce Partner. You will earn a special digital award badge to display on your website.

1. **Make a commitment to participate.** Designate a chapter or council champion (e.g. SHRM Foundation Director, Workforce Readiness chair or past president) to coordinate and lead these activities.
2. **Poll your members (optional).** Use the SHRM Preparing for an Aging Workforce Chapter Survey to compare your members' readiness for the agingworkforce to the national survey fielded by SHRM. Share and discuss the results with your members.
 - * [Download the survey questions.](#)
3. **Present the 10-minute PowerPoint presentation at a chapter or state council meeting.** The provided presentation will explain why this issue is important, how to take action and where to find resources.
 - * [Download the presentation](#) (PowerPoint)
 - * [Download the speaker notes](#) (pdf)
 - * [Download a flyer to distribute](#)
4. **Post a link to Aging Workforce resources on your website.** Make it easy for your members to find the resources they need to address agingworkforce issues in their organizations. Add this link to your website today: shrmfoundation.org/aginginitiative.
5. **Make a difference in your community.** Engage your members in a local event or service project to help in your community, raise funds or raise awareness. Examples include (but are not limited to):
 - Offer resume and interview coaching for mature workers
 - Present the short Aging Workforce presentation above to your local Chamber of Commerce or other business group
 - Invite a speaker from SHRM's Speaker's Bureau to give a chapter program on "HR and the Aging Workforce: Strategies and Best Practices"
 - Contact your local AARP office to partner on local events
 - Offer a training session on how to conduct workforce planning
 - Provide coaching to members on creating more flexible and inclusive workplaces for older workers

- Host a fundraising activity to support the SHRM Foundation's mission of building more inclusive organizations.

Be creative! Your community project could qualify your chapter or state council for a SHRM Pinnacle Award or the SHRM Foundation's 2017 Innovation Award which will feature a special category for aging workforce projects. For more information [view the Aging Workforce mailer](#) for SHRM Chapters and State Councils.

When you have completed these steps, [register your chapter or state council as a partner in the Aging Workforce Initiative](#), then you will receive a special digital award badge to display proudly on your website.

Thank you for your participation!