



Best Practices IMPACT Awards

AWARD CATEGORIES:

IMPROVED MEMBERSHIP OVERALL (SHRM and LMOs) - SHRM will provide numbers for this award.

MOST IMPROVED MEMBERSHIP IN SHRM - SHRM will provide numbers for this award.

PROFESSIONALS -Initiatives that support and promote professionals with HR responsibility to be successful business leaders. Activities may be related to SHRM-CP and SHRM-SCP certification/re-certification, competency-based professional development, or skills development including student initiatives to support the future of the profession.

ADVANCING THE HR PROFESSION - Initiatives advancing the HR profession by creating awareness with or supporting key constituents including workplace, government and regulatory representatives, employers, schools, media and the community at large. Activities may be outreach and awareness programs, government or public affairs, raising funds and supporting the SHRM Foundation's annual initiative to build inclusive organizations, or focus on key issues such as inclusion, diversity, or workforce readiness.

COMMUNITY ENHANCEMENT - Initiatives providing programs and services that support SHRM, meet members' needs, or further the chapter or state council efforts. Activities may include efforts to foster member engagement, retention and acquisition, volunteer development and recognition.

THRIVE While the award will still be selected by the President, please share how your chapter dealt with the challenging times in 2020. You may have assisted young professionals entering a turbulent job market, raised funds/items for those in need in your community, moved meetings to a virtual environment for your members, offered resources to HR professionals displaced from employment, planned a free virtual conference, or added/expanded diversity and inclusion to your chapter programming and discussions.

For each category nominated:

For award consideration for any IMPACT Award, please complete the application via the HR Virginia website.

AWARD CATEGORY (you may apply for one or more categories)

- PROFESSIONALS
- ADVANCING THE HR PROFESSION
- COMMUNITY ENHANCEMENT
- THRIVE

Answer these Questions:

- WHAT WAS YOUR GOAL/OBJECTIVE?
- HOW IS THIS GOAL STRATEGIC?
- WHAT DID YOU DO TO WORK TOWARDS/ACCOMPLISH THIS GOAL?
- WHAT WAS THE OUTCOME/RESULT?



Apply here: <https://www.hrvirginia.org/focus-areas/best-practices>

Deadline: close of business **November 30**

To receive an award, the chapter must be in good standing with: SHRM (satisfied SHRM's affiliation requirements); and the IRS (include proof that it has submitted paperwork for not-for-profit status to the IRS).