



About HR Virginia's IMPACT Awards

Award Categories:

Increase in Certified Members

Most Improved Membership (DMR Chapters)

Professionals

Initiatives that support and promote professionals with HR responsibility to be successful business leaders. Activities may be related to SHRM-CP and SHRM-SCP certification/re-certification, competency-based professional development, or skills development, including student initiatives to support the future of the profession.

Advancing the HR Profession

Initiatives advance the HR profession by creating awareness with or supporting key constituents, including the workplace, government and regulatory representatives, employers, schools, media, and the community. Activities may be outreach and awareness programs, government or public affairs, raising funds and supporting the SHRM Foundation's annual initiative to build inclusive organizations, or focusing on key issues such as inclusion, diversity, or workforce readiness.

Community Enhancement

Initiatives providing programs and services that support SHRM, meeting members' needs, or furthering the chapter or state council efforts. Activities may include fostering member engagement, retention and acquisition, volunteer development, and recognition.

Thrive

The State Council Director will select the award. Please share how your chapter dealt with the challenging times this year. You may have assisted young professionals entering a turbulent job market, raised funds/items for those in need in your community, moved meetings to a virtual environment for your members, offered resources to HR professionals displaced from employment, planned a free virtual conference, or added/expanded diversity and inclusion to your chapter programming and discussions.

How to apply for an IMPACT Award:

Please complete the application via the HR Virginia website for award consideration for any IMPACT Award category.

AWARD CATEGORY (you may apply for one or more categories)

- **P**rofessionals
- **A**dvancing the HR Profession
- **C**ommunity Enhancement
- **T**hrive

Answer these Questions:

- What was your goal/objective?
- How is this goal strategic?
- What did you do to work toward/accomplish this goal?
- What was the outcome/result?

Apply here: <https://www.hrvirginia.org/focus-areas/best-practices>

Deadline: close of business **September 1**

To receive an award, the chapter must be in good standing with SHRM (satisfy SHRM's affiliation requirements).